

Everywhere

The Ubiquitous IoT Network for Low Power "Things"

October 6, 2021



Today's Presenters



Mohan Maheswaran
President and Chief Executive Officer



Alistair Fulton
Vice President and General Manager,
Wireless and Sensing Products Group



Forward Looking Statements

This presentation will contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, as amended, based on the Company's current expectations, estimates and projections about its operations, industry, financial condition, performance, results of operations, and liquidity. Forward-looking statements are statements other than historical information or statements of current condition and relate to matters such as future financial and operational performance, the anticipated impact of specific items on future earnings, and the Company's plans, objectives and expectations. Forward-looking statements involve known and unknown risks and uncertainties that could cause actual results and events to differ materially from those projected. Potential factors that could cause actual results to differ materially from those in the forwardlooking statements include, but are not limited to, the following: the uncertainty surrounding the impact and duration of the COVID-19 pandemic on global economic conditions and on the Company's business and results of operations; export restrictions and laws affecting the Company's trade and investments; competitive changes in the marketplace including, but not limited to, the pace of growth or adoption rates of applicable products or technologies; the Company's reliance on a limited number of suppliers and subcontractors for components and materials; the Company's ability to forecast and achieve anticipated net sales and earnings estimates in light of periodic economic uncertainty, including impacts arising from Asian, European and global economic dynamics; and the additional factors identified in Semtech Corporation's Form 10-K for the fiscal year ended January 31, 2021 under the heading "Risk Factors" and in the Company's Quarterly Reports on Form 10-Q, in other filings with the Securities and Exchange Commission. Investors are cautioned not to place undue reliance on any forward-looking information contained herein, which reflect management's analysis only as of the date hereof. Except as required by law, the Company assumes no obligation to publicly release the results of any update or revision to any forward-looking statement that may be made to reflect new information, events or circumstances after the date hereof or to reflect the occurrence of unanticipated or future events, or otherwise.

Agenda

LoRa® OVERVIEW

Mohan Maheswaran	What Is LoRa?	
	Vision	
	Positioning	
	Market Opportunity	

LoRa DEEP DIVE

Alistair Fulton	LoRa Ecosystem
	Key Use Cases

Growth Drivers

Q&A

What Is LoRa®?

A Long Range, Low Power, Bi-Directional, Secure, Wireless Communication Platform



Very Long Range

Typically 15-30 miles of range outdoors

Satellite connectivity demonstrated > 500 miles

Deep indoor coverage (non line of sight)



Ultra-Low Power

Up to 10+ year lifetime

10x lower power vs. cellular or Wi-Fi



Multi-Network

Public or private

Star, Mesh or Point-2-Point configuration

Tower-based macro gateways

Building-based pico gateways



Low Cost

Unlicensed spectrum

Low cost end-nodes

Low cost gateways

Open LoRaWAN® standard - LoRa Alliance®



LoRa® Everywhere

The Ubiquitous Network For Low Power 'Things'







Smart Home, Neighborhood & Campus

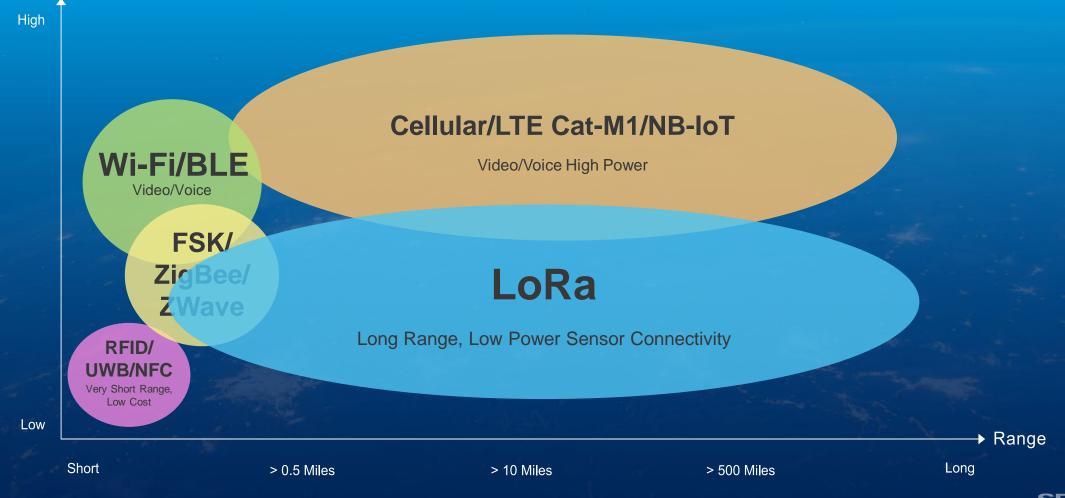
Lighting
Security
Safety

Leak Detection
Child/Pet Tracking

LoRa® Fills a Technology Gap in the loT

Power Consumption

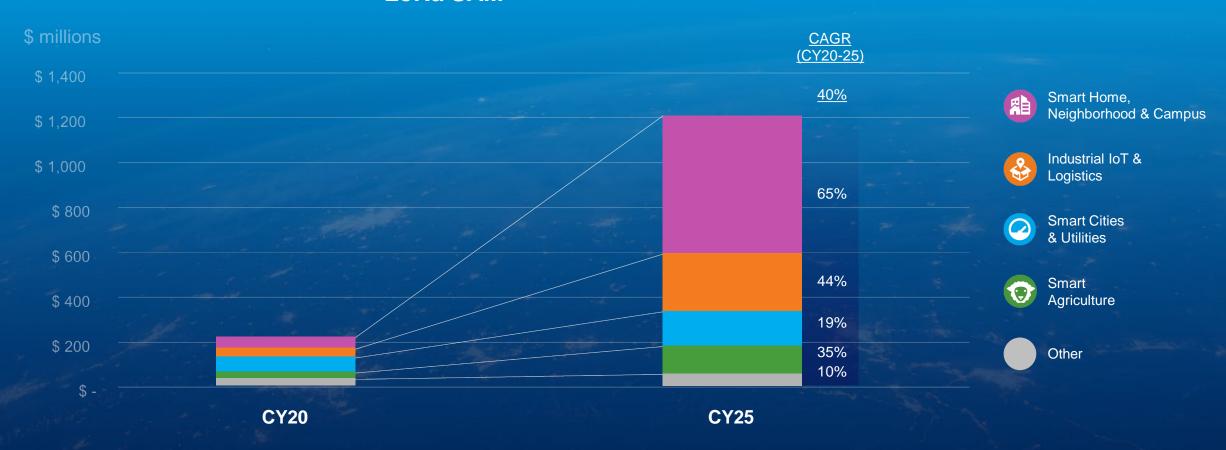
Very Long Range & Ultra Low Power



SEMTECH

LoRa® Growth Opportunity

LoRa SAM





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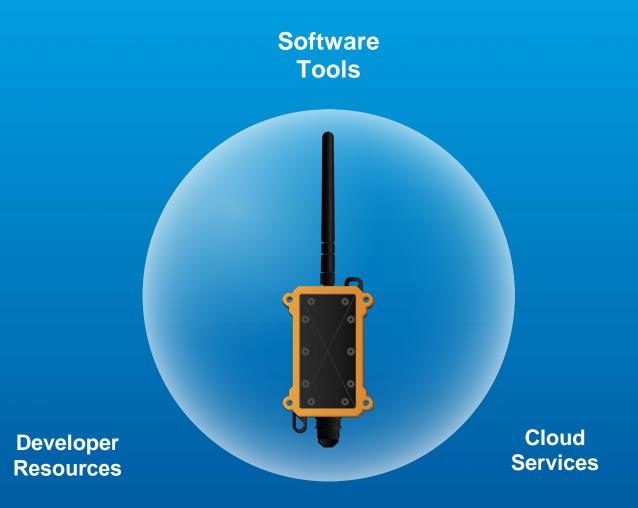
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Flexible & Secure



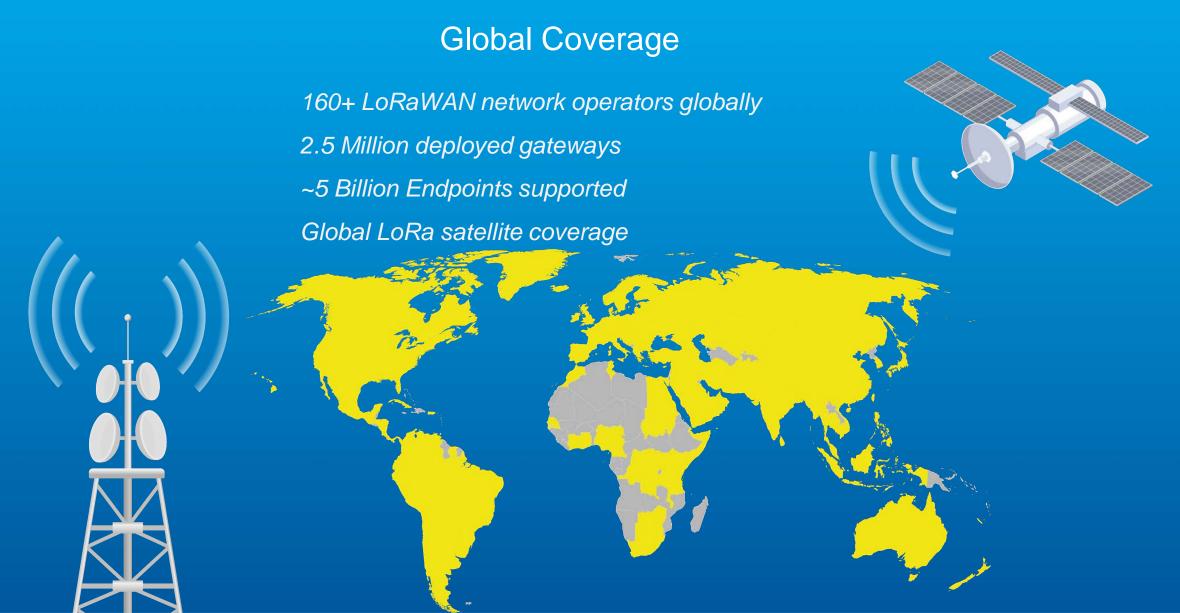
Easy to Develop • Easy to Deploy



Low Power • Long Range







Public or Private Networks



LoRa Edge™ Geolocation Platform

Track Everything, Everywhere

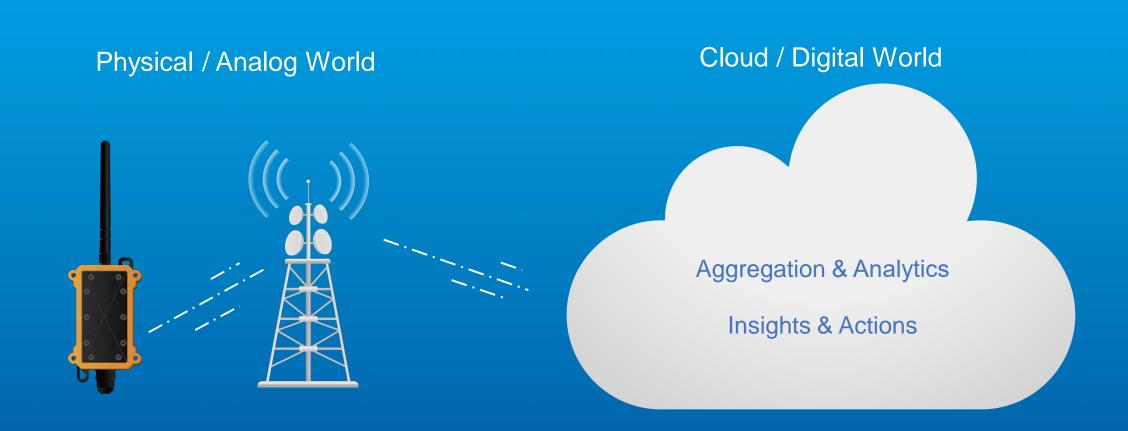


LoRa Edge™ Geolocation Platform

Cloud Integrations



IoT – A Combination of Two Worlds



Large and Growing LoRa® Ecosystem



The Ubiquitous IoT Network for Low Power "Things"





The Internet of Things



Hardware Providers



Network Providers



Cloud Platforms



Solution Providers



End Customers























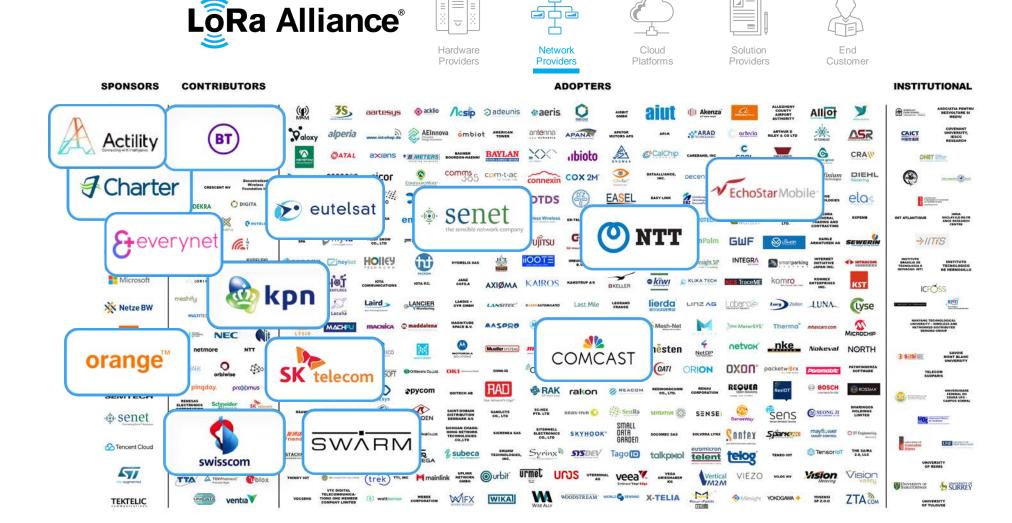
























































LoRa® Delivers Real-World Impact



Smart Cities & Utilities



Industrial IoT & Logistics



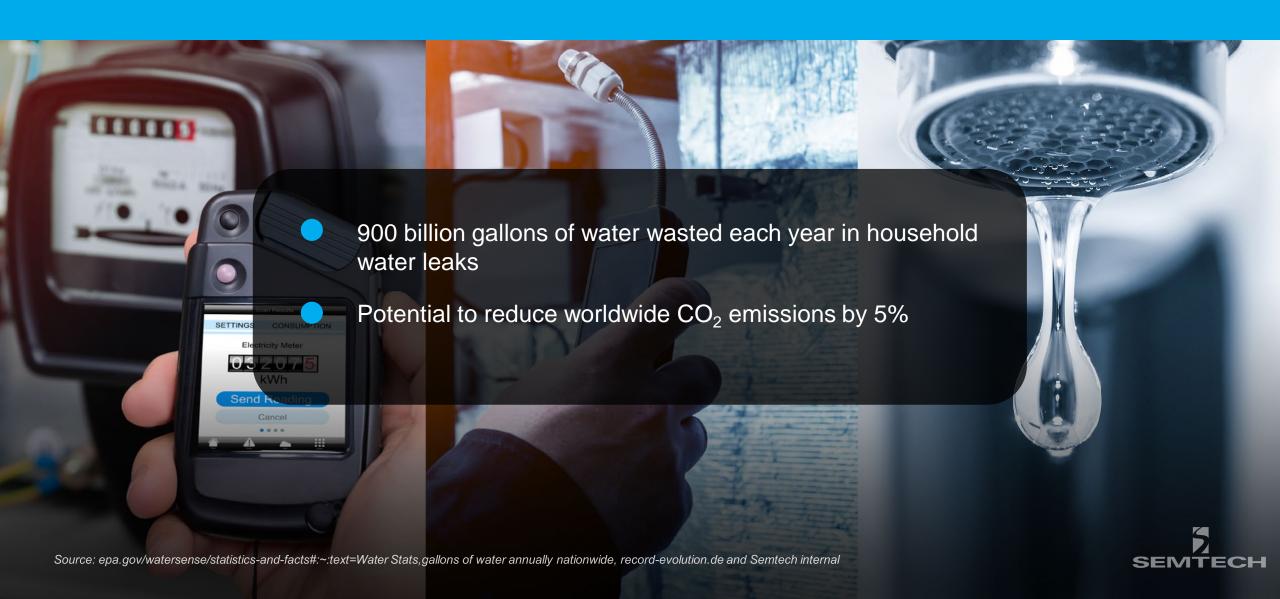
Smart Home, Neighborhood & Campus



Smart Cities & Utilities



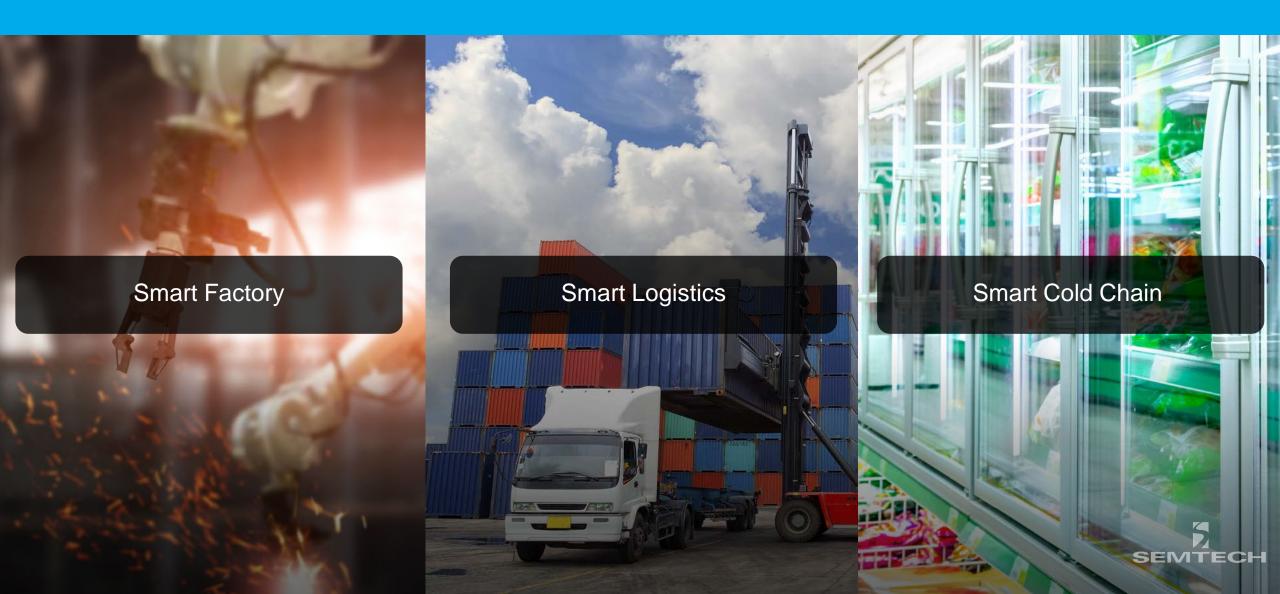
Smart Cities & Utilities



Smart Cities & Utilities



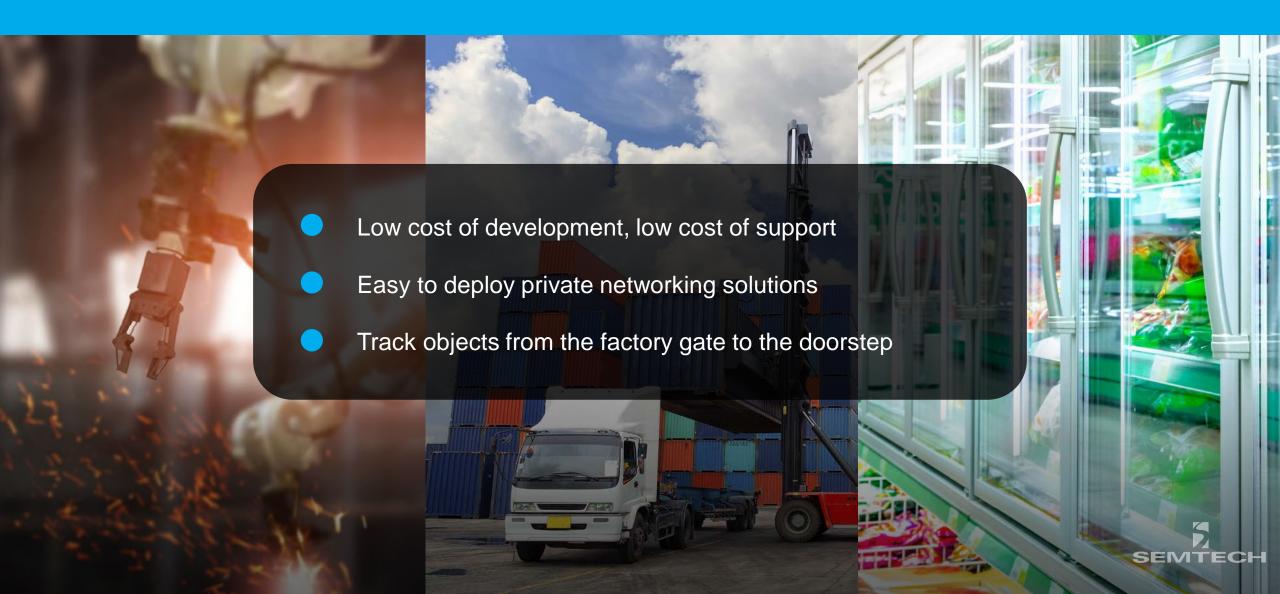
Industrial IoT & Logistics



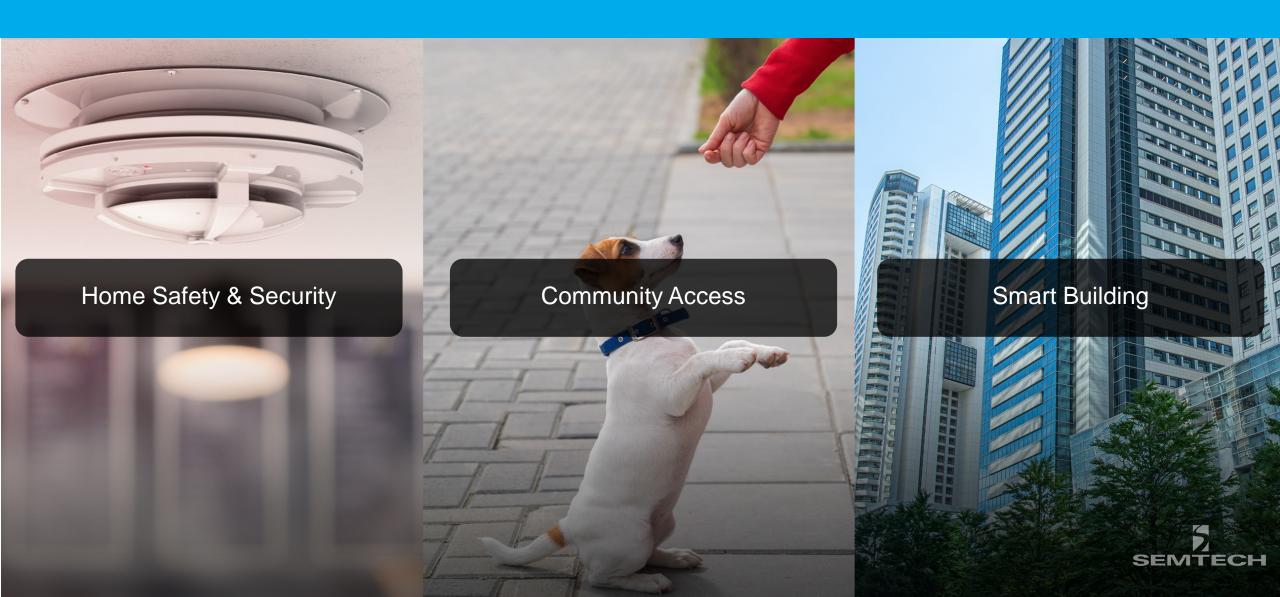
Industrial IoT & Logistics



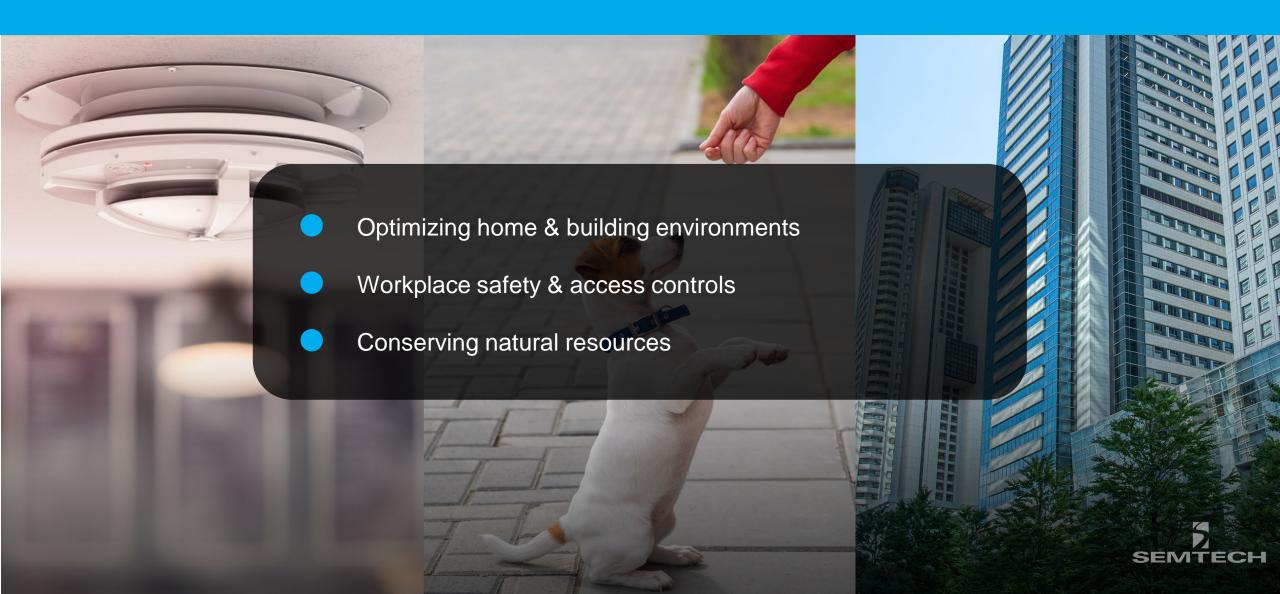
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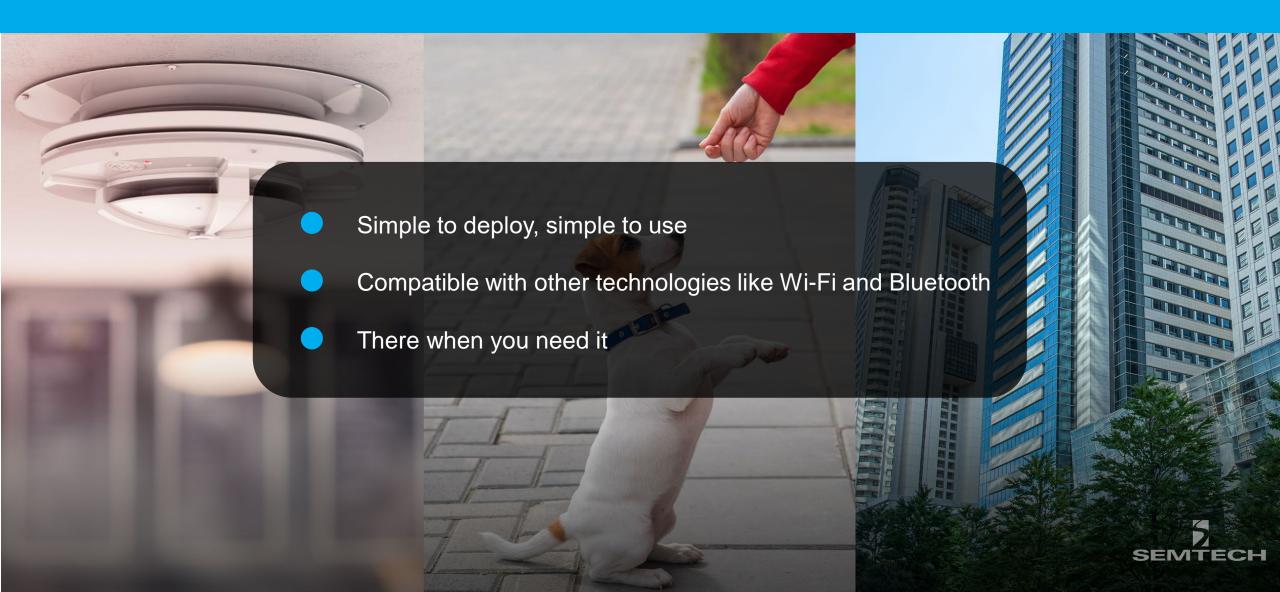
Smart Home, Neighborhood & Campus



Smart Home, Neighborhood & Campus

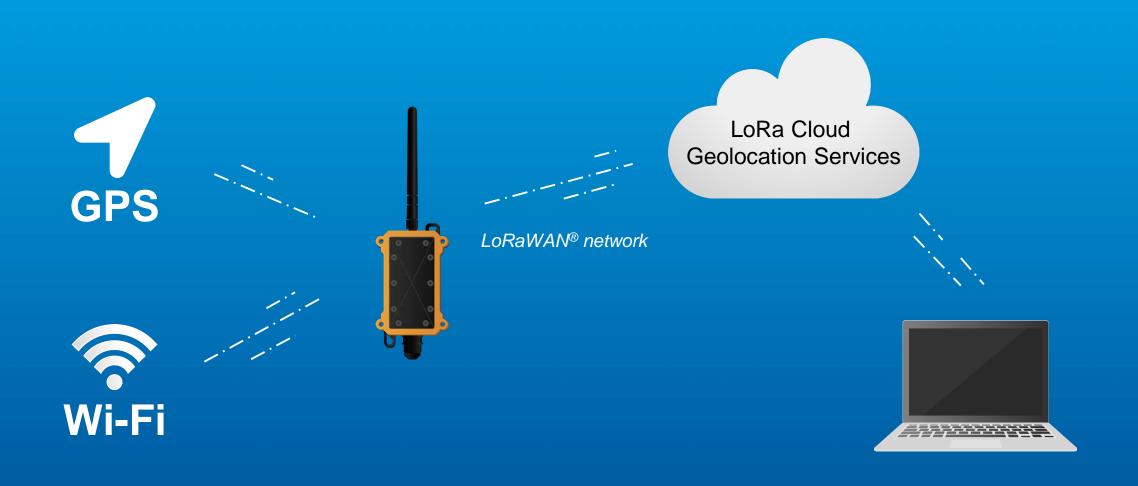


Smart Home, Neighborhood & Campus



LoRa Edge™

Industry-first, Low-power, Highly-integrated, Multi-technology Geolocation Platform



IoT – A Combination of Two Worlds

The loT Divide

Physical / Analog World



Cloud / Digital World

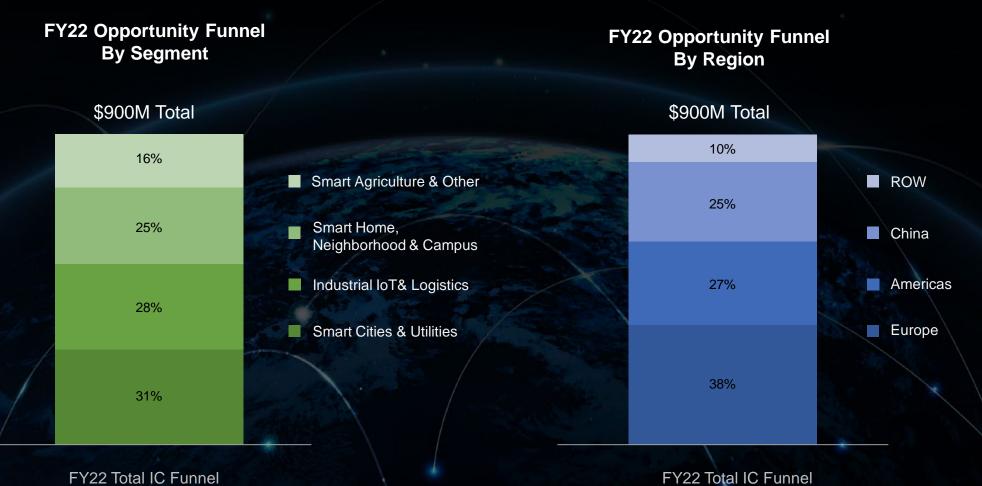




The Missing Link The IoT Has Been Waiting For



LoRa® IC Opportunity Funnel





The Future A Path to \$500M by FY26

Continued Growth in LoRa® IC Adoption

Increased Reach through LoRa IP Licensing

Recurring LoRa Cloud™ Service Revenues

Goal: the de facto standard LPWAN for the loT



Key Takeaways

LoRa® is the wireless technology the IoT has been waiting for

- Some of the biggest names in IoT are driving the evolution, adoption and success of LoRa
- LoRa is key part of solving the social and environmental challenges caused by climate change
- On track to grow LoRa revenue at a 40% CAGR and expect to reach \$500M annual run rate by FY26



SAS

VP, IoT Solutions
Jason Mann

"SAS' IoT solutions leverage the flexibility of LoRa® devices and the LoRaWAN® standard, along with our ecosystem of partners including Microsoft Azure, to drive real-time insights across multiple IoT use cases. Together we are solving an increasing number of environmental and climate related challenges by enabling predictive methods to safeguard communities, people and resources."

MachineQ

part of Comcast
VP & GM
Steve Salata

"The simplicity and security of LoRa®, combined with the strength of MachineQ's fully integrated platform-as-a-service, remove the complexity of IoT device connectivity, deployment and management and make it easy for IoT developers to focus on innovation."

Helium COO Frank Mong

"Semtech's LoRa® technology enabled the Helium blockchain and its ecosystem to build the world's largest public loT network powered by people and drive a paradigm shift for decentralized wireless infrastructure because of its superior range and lower power over other wireless protocols."

InVue

VP Display Merchandise Kyle Baker

"LoRaWAN® checked all the critical boxes for our InVue LIVE retail IoT platform in a way that other wireless technologies could not. With a broad community of adopters, a growing footprint of public network operators, and strong application support from Semtech, LoRaWAN emerged as an obvious choice for InVue."

Digital Matter

Ken Everett

"Digital Matter's latest Yabby Edge platform has leveraged LoRaWAN® and Semtech's LoRa® device and Cloud-based platform to provide seamless indoor to outdoor tracking and logistics services at substantially lower power consumption and lower total bill-of materials cost compared to other geolocation technologies. In addition, LoRa has enabled industry-leading battery life while providing some of the most accurate positioning data."

Microsoft

GM / Partner, Azure IoT Engineering Tony Shakib

"More and more enterprise customers are looking to harness the power of the IoT with Azure to transform their businesses but find it challenging to connect wide area sensor networks in a cost effective and secure way. LoRaWAN® is one of the key technologies that address this gap, providing a flexible toolkit to connect and locate millions of low power IoT devices regardless of where they are."

Q&A



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Thank You

Contact us if there are any questions



semtech.com/LoRa



NASDAQ: SMTC



linkedin.com/company/semtech



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